



SIMPLIFYING CSR
WITH CUSTOMIZED SOLUTIONS

MAKING IT WORK FOR YOU



From Idea to Impact

CSR Strategy that works for you

Given the enormous shift towards CSR, the question for corporations is not whether to engage in CSR, but to find the best possible way forward. At the same time, it is of critical importance to craft programs that reflect a company's business values and address social, humanitarian and environmental challenges.



Who we are

“ Conexus is a catalyst who assists you in fulfilling your CSR intent. We customize your CSR initiatives and work along with you from ideation to reporting ”

At Conexus, we endeavor to deploy expertise gained over the last three decades in leading and managing large organizations across various sectors. We provide the most impactful and effective CSR services.

As a team, we understand that companies require support to weave varied motives underlying CSR and incorporate them as part of business strategy. Conexus aims at bringing clarity and structure to the rationale of designing-implementing-measuring-reporting of CSR initiatives.

Expertise to address limitations

Conexus possesses a wealth of experience and understanding to surpass limitations:

- Best fit between business interests and the needs of society and environment
- Right fit of implementing partners with clear responsibility and accountability
- Assurance of quality input and output with timely and professional reporting

From Idea to Impact END TO END SERVICES IN CSR INITIATIVES

DEVELOPING CSR STRATEGY & PROGRAM

- Define and customize CSR strategy
- Identify and design programs in line with CSR strategy
- Align with existing CSR initiatives

PLANNING & IMPLEMENTATION

- Identify & map key stakeholders
- Conduct a feasibility study in key areas
- Involve stakeholders right from the beginning
- Identify and engage with audited service providers and experts
- Facilitate effective implementation of the project

MONITORING & REPORTING

- Utilize specialized tools and processes to monitor progress
- Facilitate management review visits
- Provide periodic progress updates
- Conduct impact evaluation

SPECIALIZED SERVICES

- Conduct Social Feasibility Study
- Design employee engagement programs
 - » Employee volunteering
 - » Payroll giving
- Conduct CSR training programs
- Undertake 3rd party project evaluation
- Assisting corporate in writing award proposal

01

ASSURED POSITIVE SOCIAL IMPACT

Conexus ensures you gain positive environmental and social impact from resources invested in CSR

02

SATISFACTION FOR STAKEHOLDERS

Craft companies' CSR vision and initiatives, which will uphold stakeholder needs and assure stakeholder satisfaction

03

MESUREABLE AND SUSTAINABLE IMPACT

The right frameworks, systems & tools are used to make the process more efficient and impactful

04

TIME BOUND ENGAGEMENT

Time lines are strictly adhered to at every stage of your program - right from strategy to reporting



CSR with Conexus delivers the desired impact

Our assistance in your CSR projects leads to:

- Enriched Communities
- Efficient Processes
- Sustainable Environment
- Engaged Stakeholders
- Enhanced Brand Image



Selecting the right CSR initiative

- Youth Development & Employability
- Water & Sanitation
- Rain Water/ Waste Water Harvesting
- Vocational Training for Income Generation
- Energy Management
- Community Waste Management
- Health
- Education
- Environment
- Community Development
- Rural Development
- Women Empowerment
- Wildlife Protection
- Disaster Preparedness & Disaster Management

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